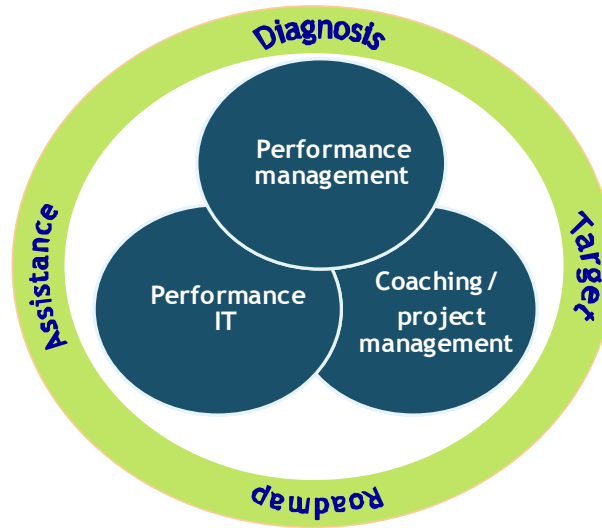


**iENA consulting** is a consulting firm specialized in Performance Management and Business Intelligence. Senior consultant team offering advanced and accelerated approach, **iENA consulting** vocation is to assist its clients in improvement of their operational performance:




















**Know-how** in Performance management and Business Intelligence approach within overall business departments (Sales/Marketing, Finance, Procurement ...).



During our assignments, the **priority** is always given to obtaining fast and measurable results.

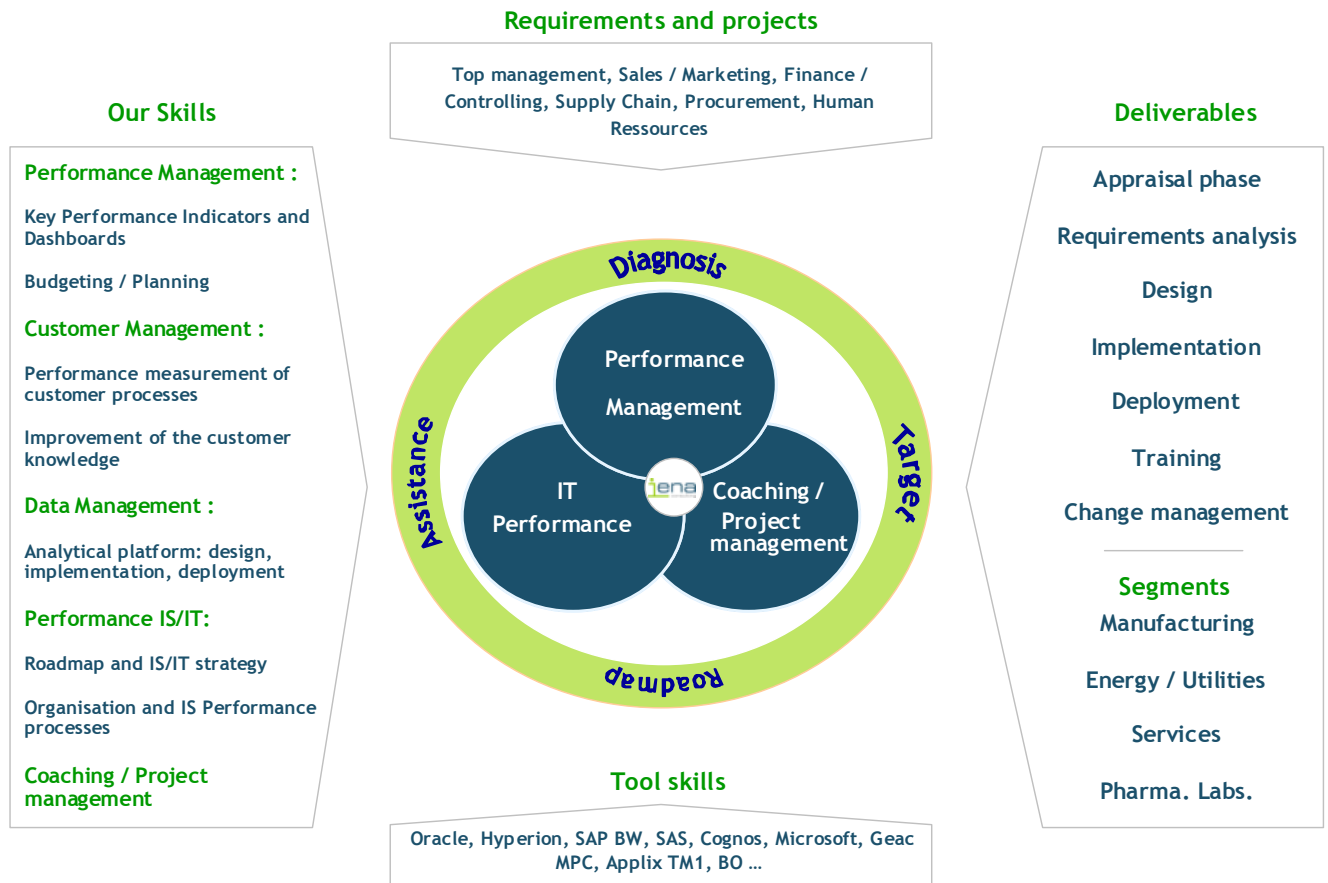
Performance management workstream requires **transversal** approach enabling cross-function business objectives analysis.

**Our assignment scope:**

	Performance management	Analytical platform	Budgeting / Planning	Customer data analysis	Performance IS/IT
Top management	 Corporate Performance Management				
Sales Marketing	 Sales Performance				
Finance Controlling	 Financial Performance				
Supply Chain Logistics	 Industrial Performance				
Procurement	 Procurement Performance				
Human Resources	 HR Performance				
Information systems					

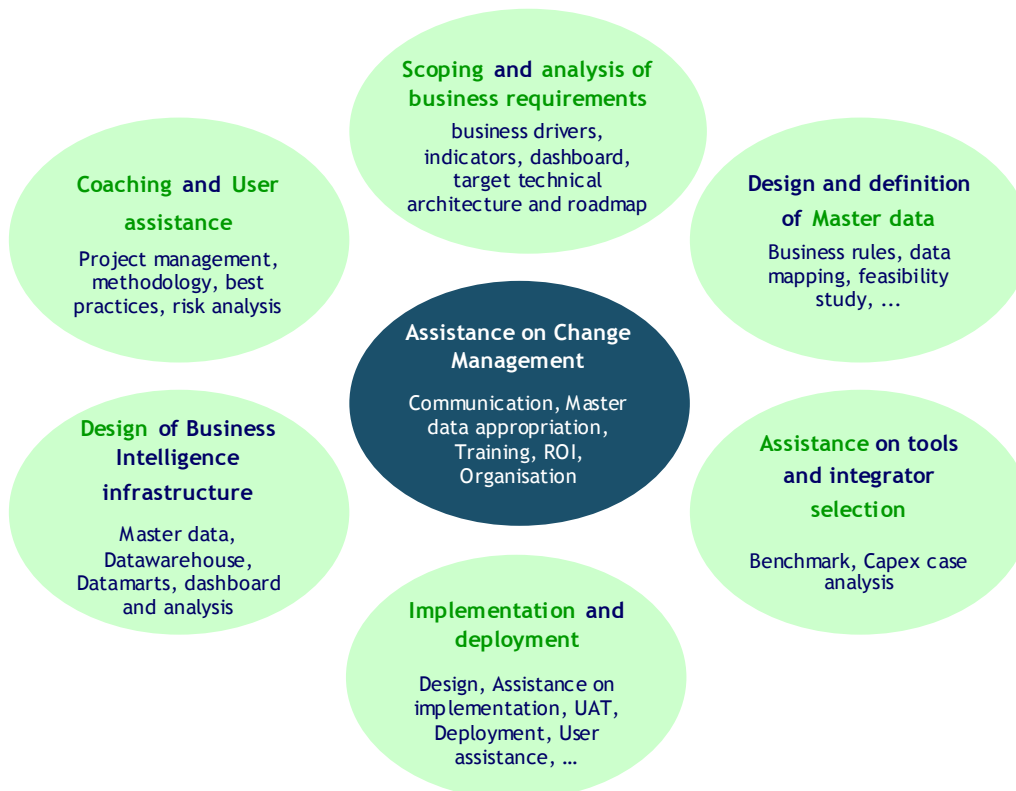
**Know-how in BI approach within overall business departments (Sales, Marketing, Finance, Supply chain, HR ...) in relevant projects.**

**iena consulting** has a wide experience in Performance management and Business Intelligence domains (platform and master data), gathering competences and experiences in the following domains:



Our on-going projects enable us to master last evolutions of Business Intelligence solutions editors (strategic and operational management, Balanced Scorecard, Master data, Dashboards ...).

Multi-field **experimented** consultants, providing a solid added value in overall step of project lifecycle:



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